VWDUW WR GHYHORS D SHUVRQDO XQLTXH FRDFKLQJ IUDPHZRUN
HVWDEOLVK SHHU FRDFKLQJ UHODWLRQVKLSV WR SURPRWH FRDFKLQJ SUDFWLFH

0RGXOH

0LGGOH 'HHSHQLQJ WKH XQGHUVWDQGLQJ <RX ZLOO

FRQVLGHU HPRWLRQV LQ FRDFKLQJ
FODULI\ WKH ERXQGDULHV RI FRDFKLQJ DQG RWKHU PDQDJHPHQW DFWLYLWLHV
LQWURGXFH FUHDWLYLW\ LQWR FRDFKLQJ SUDFWLFH
H[SHULHQFH VXSHUYLVHG FRDFKLQJ SUDFWLFH
JHW D FOHDU XQGHUVWDQGLQJ RI WKH LPSRUWDQFH RI HWKLFDO JXLGHOLQHV DQG SURIHVVLRQDO VWDQGDUGV
EH DOHUW WR ERWK H[SOLFLW DQG WDFLW LQIRUPDWLRQ DQG LWV LPSDFW RQ FRDFKLQJ RXWFRPHV

0RGXOH

(QGLQJ 6XFFHVVIXO UHYLHZ DQG FORVXUH <RX ZLOO

HPSOR\ VROXWLRQV IRFXVHG FRDFKLQJ WRRPHV WR DFKLHYH EHQHILFLDO RX IRUbFRDFKHHV
XQGHUVWDQG FRDFKLQJ LQ D OHDGHUVKLS RU RUJDQLVDWLRQ FRQWH[W
H[SORUH WKH UROH RI FKDOOHQJH LQ FRDFKLQJ
PDQDJH WKH SV\FKRORJ\ RI HQGLQJV SURYLGLQJ KHDOWK\ FORVXUH IRU WKH FROOHDJXH EHLQJ FRDFKHG WKH FRDFK DQG WKH VWDNHKROGHU V

7KH DVVHVVPHQW GD\

(YDOXDWLRQ &LRVXUH DQG RQJRLQJ GHYHORSPHQW 7KLV GD\ V RI

D SUHVHQWDWLRQ RI HDFK SDUWLFLSDQW V XQLTXH DC RSLQJ &RDFKLQJ)UDPHZRUN DQG 0RGHO WKHLU VLJQDWXUH SUHVHQFH
VXEPLVVLRQ RI D UHIOHFWLYH HVVD\ RQ\\RXU SHUVRQDO OHDUQLQJ MRXUQ
D OLYH GHPRQVWUDWLRQ RI \RXU FRDFKLQJ WKDW LV HYDOXDWHG DJDLQVW ,&) DQG (0&& EDVHG FULWHULD

&RXUVH RXWOLQH

7KH GHVLJQ RI HDFK PRGXOH DQG WKH VW\OH RI IDFLOLWDWLRQ HPXODWH WKH FR SURFHVV DQG UHODWLRQVKLS :H IRFXV RQ KRZ WR HVWDEOLVK WKH UHODWLRQVI WRbIDFLOLWDWH GHHSHU XQGHUVWDQGLQJ DQG DZDUHQHVV RI WKH SHUVRQ EHLQ DQG KRZ WR FORVH FRDFKLQJ UHODWLRQVKLSV DQG FRQWUDFWV

,Q DGGLWLRQ WR WKH PRGXOHV WKH SURJUDPPH LQFOXGHV

WKUHH JURXS PHQWRU FRDFKLQJ VHVVLRQV DQG WKUHH RQH WR RQH PHQWRU F VHVVLRQV WR VXSSRUW WKH GHYHORSPHQW RI FRDFKLQJ FRPSHWHQFLHV
SDUWLFLSDWLRQ LQ WKUHH VPDOO JURXS GLVFXVVLRQV RQH DIWHU HDFK RI WK PRGXOHV WR GHHSHQ XQGHUVWDQGLQJ
FRPSOHWLRQ RI DQ RQOLQH SURJUDPPH SURYLGLQJ IXUW HYHORSPHQW DQG
KDYLQJ D PLQLPXP RI WZR SUDFWLFH FOLHQWV WKURXJKRXW WKH SURJUDPPH D RIbDWbOHDVW KRXUV RI FRDFKLQJ SUDFWLFH E\ WKH HQG RI WKH SURJUDPPH
RQH WKLUW\ PLQXWH WXWRULDO LQ DGYDQFH RI WKH $VVHVVPHQW GD\
VXFFHVVIXO SDUWLFLSDWLRQ LQ DQG FRPSOHWLRQ RI WKH ZRUN IRU WKH $VVH

$FFUHGLWDWLRQ

7KLV LV D GLSORPD OHYH SURJUDPPH RQ FRPSOHW \RX ZLOO UHFHLYH D FHU RI DWWHQGDQFH IURP WK

*UDGXDWLQJ IURP WKLV SURJU ZLOO SURYLGH \RX ZLWK

,QWHUQDWLRQDO &RDFKLQJ)HGHUDWL /HYHO SURJUDPPH DQG DFFUH E\ WKH ,&) IRU WRWDO KRX RI FRDFK VSHFL4F HGXFDWLRQ

$FDGHP\ RI (HRXDFKLQJ /WG $R(& UHJLVWHUHG LQ (QJ DQG :DOHV 8 &RPSDQ\ 1XPEH LV UHFRJQLVHG E\ WKH DV DQ $FFUHGLWHG &RDFKLQJ 3URYLGHU $R(& SDUWQHUV ZL JOREDOO\ WR GHOLYHU FRDFK

(XURSHDQ 0HQWRULQJ &RXQFLO (0&& 3UDFWLWLRQHU OHYHO)RU PI LQIRUPDWLRQ VHH WKH (0&& Z

$VVRFLDWLRQ IRU &RDFKLQJ $FFUHGLWHG $ZDUG LQ &RDFK)RU PRUH GHWDLOHG LQIRUPD WKH $VVRFLDWLRQ LQ &RDFKLQJ ZHEVLW

UNLOCKING POTENTIAL
SWITZERLAND

ZZZ DRHF FRP VZLWH